



WTTE Columbus
1261 Dublin Rd
Columbus, OH 43215

American Media & Advocacy Group
815 Slaters Ln
Alexandria, VA 22314

Contract # 139233/
Schedule Dates 10/15/12-10/21/12
Advertiser NRA Political Victory Fund (43329)
Agency American Media & Advocacy Group (9105)
Product POLITICAL ISSUE (ns) (1187)
Brand NRA 3341 (479833)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name MORAN,KRISTY
Phone/Fax /
CPE 137/490/3341
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments NRA
JARED SALLES

Date Entered 10/11/12
Last Modified 10/12/12
Entered By Amy Marino
CO-OP No
Headline # ECR09840855
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$4,440.00
Net Total \$25,160.00
Sales Tax

Columbus (WTTE)

By Broadcast Month	Spots	Rate
Oct. 2012	27	\$29,600.00
Grand Total:	27	\$29,600.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	10/15/12-10/15/12	2	:30	12P- 12:35A (EST)		1							1	\$600.00	\$600.00	Columbus (WTTE)	THE OFFICE<	10/11/12
2.0	Normal Line / SPOT (2)	10/16/12-10/16/12	2	:30	11P- 11:35P (EST)			1						1	\$600.00	\$600.00	Columbus (WTTE)	THE OFFICE<	10/11/12
3.0	Normal Line / SPOT (3)	10/17/12-10/17/12	2	:30	11P- The Office				1					1	\$600.00	\$600.00	Columbus (WTTE)	THE OFFICE<	10/11/12
4.0	Normal Line / SPOT (4)	10/18/12-10/18/12	2	:30	12A- 12:35A (EST)					1				1	\$600.00	\$600.00	Columbus (WTTE)	THE OFFICE<	10/11/12
5.0	Normal Line / SPOT (5)	10/19/12-10/19/12	2	:30	12A- 12:35A (EST)						1			1	\$600.00	\$600.00	Columbus (WTTE)	THE OFFICE<	10/11/12
6.0	Normal Line / SPOT (6)	10/15/12-10/15/12	2	:30	12:35P- 1:05A (EST)		1							1	\$450.00	\$450.00	Columbus (WTTE)	SEINFELD<	10/11/12
7.0	Normal Line / SPOT (7)	10/16/12-10/16/12	2	:30	11:35P- 12:05A (EST)			1						1	\$450.00	\$450.00	Columbus (WTTE)	SEINFELD<	10/11/12
8.0	Normal Line / SPOT (8)	10/17/12-10/17/12	2	:30	11:35P- 12:05A (EST)				1					1	\$450.00	\$450.00	Columbus (WTTE)	SEINFELD<	10/11/12
9.0	Normal Line / SPOT (9)	10/18/12-10/18/12	2	:30	12:35A- 1:05A (EST)					1				1	\$450.00	\$450.00	Columbus (WTTE)	SEINFELD<	10/11/12
10.0	Normal Line / SPOT (10)	10/19/12-10/19/12	2	:30	12:35P- 1:05A (EST)						1			1	\$450.00	\$450.00	Columbus (WTTE)	SEINFELD<	10/11/12
11.0	Normal Line / SPOT (11)	10/15/12-10/15/12	2	:30	1A- The Office		1								\$350.00		Columbus (WTTE)	THE OFFICE	10/11/12
11.0.1	Closed Preempt (11)	10/15/12															Columbus (WTTE)	Program Change/Exception - Family Guy 1-1:30a Monday	
12.0	Normal Line / SPOT (12)	10/16/12-10/16/12	2	:30	12:05A- 12:35A (EST)			1						1	\$350.00	\$350.00	Columbus (WTTE)	THE OFFICE	10/11/12

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13.0	Normal Line / SPOT (13)	10/17/12-10/17/12	2	:30	12:05A- 12:35A (EST)				1					1	\$350.00	\$350.00	Columbus (WTTE)	THE OFFICE	10/11/12
14.0	Normal Line / SPOT (14)	10/18/12-10/18/12	2	:30	1:05A- 1:35A (EST)				1					1	\$350.00	\$350.00	Columbus (WTTE)	THE OFFICE	10/11/12
15.0	Normal Line / SPOT (15)	10/19/12-10/19/12	2	:30	1:05A- 1:35A (EST)					1				1	\$350.00	\$350.00	Columbus (WTTE)	THE OFFICE	10/11/12
16.0	Normal Line / Prime Premium (16)	10/21/12-10/21/12	2	:30	7:58P- 9P (EST)								1	1	\$1,400.00	\$1,400.00	Columbus (WTTE)	SIMPSON'S-FOX	10/11/12
17.0	Normal Line / Baseball (17)	10/15/12-10/15/12	2	:30	7:28P- Sports-FOX MLB NLCS Game 2		1							1	\$3,500.00	\$3,500.00	Columbus (WTTE)	NLSC 10/14,15,17,18	10/11/12
18.0	Normal Line / Baseball (18)	10/17/12-10/17/12	2	:30	3:28:26P- Sports-FOX MLB NLCS Game 3				1					1	\$3,500.00	\$3,500.00	Columbus (WTTE)	NLSC 10/14,15,17,18	10/11/12
19.0	Normal Line / Baseball (19)	10/18/12-10/18/12	2	:30	7:28P- Sports-FOX MLB NLCS Game 4					1				1	\$3,500.00	\$3,500.00	Columbus (WTTE)	NLSC 10/14,15,17,18	10/11/12
20.0	Revised Line / Football (20)	10/20/12-10/20/12	2	:30	2:58P- Sports-FOX College Football								1				Columbus (WTTE)	COLLEGE FB	10/11/12
20.1	Normal Line / Football (20)	10/20/12-10/20/12	2	:30	2:58P- Sports-FOX College Football								3	3	\$750.00	\$2,250.00	Columbus (WTTE)	COLLEGE FB	10/12/12
21.0	Normal Line / Football (21)	10/20/12-10/20/12	2	:30	6:57:30P- Sports-FOX College Football 2								2	2	\$1,400.00	\$2,800.00	Columbus (WTTE)	PAC12 CLG FTBL	10/11/12
22.0	Normal Line / Pre-Game (22)	10/21/12-10/21/12	2	:30	11:58A- Sports-FOX NFL Sunday								1	1	\$650.00	\$650.00	Columbus (WTTE)	NFL PREGAME	10/11/12

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23.0	Revised Line / Football (23)	10/21/12-10/21/12	2	:30	12:58:30P- Sports-FOX NFL 1pm Game								1				Columbus (WTTE)	FOX NFL GAME 1 10/7,14,28	10/11/12
23.1	Normal Line / Football (23)	10/21/12-10/21/12	2	:30	12:58:30P- Sports-FOX NFL 1pm Game								2	2	\$2,500.00	\$5,000.00	Columbus (WTTE)	FOX NFL GAME 1 10/7,14,28	10/12/12
25.0	M/G For 11.0.1 / SPOT (11)	10/15/12-10/15/12	2	:30	1:30A- The Office 2		1							1	\$350.00	\$350.00	Columbus (WTTE)	THE OFFICE	10/12/12

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